

Here are some of the main reasons you should consider doing business in Ireland. If you need more informationsend an email to mail@niba.no or visit our [useful Irish business links](#)

Introduction

Ireland offers investors a stable, profitable, English-speaking base to service the European market and beyond. It has a dynamic and youthful population that is both productive and flexible. Ireland has a competitive cost environment. More than 1,200 overseas companies have made Ireland their location of choice.

Economy

Ireland has prospered by offering investors a stable, profitable, English-speaking base to serve the European market and beyond. As a result, the ratio of trade to GDP rose by more than 50 percentage points in the 1990s.

Taxation

Ireland offers one of the most beneficial corporate tax environments in the world. Since 2003 Ireland's standard corporate tax rate is 12,5%, in comparative terms a very low rate.

Logistics

Ireland is a trading nation, exporting 90% of GNP. A highly efficient distribution network brings most of Europe within 24-48 hours by truck. An increasing number of companies are gaining additional advantage by centralising their pan-European distribution logistics in Ireland.

People/skilled staff

Ireland has one of the youngest populations in Europe and its highly skilled workforce is tailored to meet the demands of the economy. A ready supply of highly skilled labour is one of the factors most often cited as being behind Ireland's rapid economic development.