

Here are some of the main reasons you should consider doing business in Ireland. If you need more informationsend an email to [mail@niba.no](mailto:mail@niba.no) or visit our [useful Irish business links](#)

### **Introduction**

Ireland offers investors a stable, profitable, English-speaking base to service the European market and beyond. It has a dynamic and youthful population that is both productive and flexible. Ireland has a competitive cost environment. More than 1,200 overseas companies have made Ireland their location of choice.

### **Economy**

Ireland has prospered by offering investors a stable, profitable, English-speaking base to serve the European market and beyond. As a result, the ratio of trade to GDP rose by more than 50 percentage points in the 1990s.

### **Taxation**

Ireland offers one of the most beneficial corporate tax environments in the world. Since 2003 Ireland's standard corporate tax rate is 12,5%, in comparative terms a very low rate.

### **Logistics**

Ireland is a trading nation, exporting 90% of GNP. A highly efficient distribution network brings most of Europe within 24-48 hours by truck. An increasing number of companies are gaining additional advantage by centralising their pan-European distribution logistics in Ireland.

### **People/skilled staff**

Ireland has one of the youngest populations in Europe and its highly skilled workforce is tailored to meet the demands of the economy. A ready supply of highly skilled labour is one of the factors most often cited as being behind Ireland's rapid economic development.